

# 2020 ADVERTISING CALENDAR (DIGITAL & PRINT)

## RADIO CONTROL **caraction**

| Issue          | Ad Closing/Materials Due | ON SALE  |
|----------------|--------------------------|----------|
| January        | 9/27/19                  | 11/12/19 |
| February       | 10/25/19                 | 12/10/19 |
| March          | 11/29/19                 | 1/14/20  |
| April          | 12/27/19                 | 2/11/20  |
| May            | 1/24/20                  | 3/10/20  |
| June           | 2/28/20                  | 4/14/20  |
| July           | 3/27/20                  | 5/12/20  |
| *August        | 4/24/20                  | 6/9/20   |
| September      | 5/29/20                  | 7/14/20  |
| October        | 6/26/20                  | 8/11/20  |
| November       | 7/24/20                  | 9/8/20   |
| December       | 8/28/20                  | 10/13/20 |
| January (2021) | 9/25/20                  | 11/10/20 |

### Special Pull-Out Insert

\**Scale & Trail* is included in the August issue.

### Special Issue

#### RC Car Action Gear Guide

|                       |         |          |
|-----------------------|---------|----------|
| Listings & Photos due | 9/4/20  |          |
| Ad Material due       | 9/11/20 | 10/27/20 |

## Die Cast MAGAZINE X

| Issue          | Ad Closing/Materials Due | ON SALE  |
|----------------|--------------------------|----------|
| Spring         | 11/15/19                 | 12/31/19 |
| Summer         | 2/14/20                  | 3/31/20  |
| Fall           | 5/15/20                  | 6/30/20  |
| *Winter (2021) | 8/14/20                  | 9/29/20  |

### Special Section

\**Die Cast X Buyer's Guide* is included in the Fall 2021 issue.  
Listings & Photos due 5/8/20 (ad due dates see above).

## MODEL **Airplane** NEWS

| Issue          | Ad Closing/Materials Due | ON SALE |
|----------------|--------------------------|---------|
| January        | 9/20/19                  | 11/5/19 |
| February       | 10/18/19                 | 12/3/19 |
| March          | 11/22/19                 | 1/7/20  |
| April          | 12/20/19                 | 2/4/20  |
| May            | 1/17/20                  | 3/3/20  |
| June           | 2/21/20                  | 4/7/20  |
| July           | 3/20/20                  | 5/5/20  |
| *August        | 4/17/20                  | 6/2/20  |
| September      | 5/22/20                  | 7/7/20  |
| October        | 6/19/20                  | 8/4/20  |
| November       | 7/17/20                  | 9/1/20  |
| December       | 8/21/20                  | 10/6/20 |
| January (2021) | 9/18/20                  | 11/3/20 |

### Special Section

\**Model Airplane News Gear Guide* is included in the August issue. Listings & Photos due 4/10/20 (ad due dates see above).

## ROTOR **DRONE** PRO

| Issue                   | Ad Closing/Materials Due | ON SALE  |
|-------------------------|--------------------------|----------|
| January/February        | 11/29/19                 | 1/14/20  |
| March/April             | 1/31/20                  | 3/17/20  |
| May/June                | 4/3/20                   | 5/19/20  |
| July/August             | 6/5/20                   | 7/21/20  |
| September/October       | 7/31/20                  | 9/15/20  |
| *November/December      | 10/2/20                  | 11/17/20 |
| January/February (2021) | 11/25/20                 | 1/12/21  |

### Special Section

\**RotorDrone Gear Guide* is included in the November/December issue. Listings & Photos due 9/25/20 (ad due dates see above).

## Flight Journal

| Issue           | Ad Closing/Materials Due | ON SALE  |
|-----------------|--------------------------|----------|
| February        | 11/1/19                  | 12/17/19 |
| April           | 1/3/20                   | 2/18/20  |
| June            | 3/6/20                   | 4/21/20  |
| August          | 5/1/20                   | 6/16/20  |
| October         | 7/3/20                   | 8/18/20  |
| December        | 9/4/20                   | 10/20/20 |
| February (2021) | 10/30/20                 | 12/15/20 |

### Special Issue

|                       |         |         |
|-----------------------|---------|---------|
| <i>WW II Fighters</i> | 6/12/20 | 7/28/20 |
|-----------------------|---------|---------|



88 Danbury Road  
Wilton, CT 06897 USA  
(203) 529-4604  
email: production@airage.com