



2018 EDITORIAL & ADVERTISING CALENDAR

JANUARY 2018

Editors' Picks

From trainers to 3D aerobats and warbirds to drones, we've included 75 editor-approved favorites in this must-have, go-to guide. Whether someone is a first-time pilot or an old pro, we've got what our audience is looking for.

MARCH 2018

New Gear

What's going to be new, big, and popular for 2018? We highlight some of the best new planes, drones, accessories, and gear, along with exclusive sneak peeks of some of the more impressive planes and products our audience can find only here!

MAY 2018

Blades, Camera, Action!

Our informative introduction to FPV aerial video and photography and action sports will take anyone's breath away. Stunning photos and related information will inspire our audience to get involved and enjoy a new perspective on RC flight.

JULY 2018

First-Flight Success

To grow our newcomer audience, we provide insider advice to our readers for building and setting up their first airplane. We also provide our expert flying tips, which will take new RC pilots from takeoff to landing.

SEPTEMBER 2018

Drone Sports

From racing to freestyle, drones offer the ultimate in racing and FPV excitement. We highlight the hottest new action drones, along with speed secrets from the pros.

NOVEMBER 2018

Electrics at Top Gun

This is our full, in-depth coverage of all the electric-powered aircraft flying at this world-class event. We take our audience behind the scenes with master scale builders and pilots. It includes stunning flight shots and up-close photos of all the details on their power systems.

| Issue | Ad Closing | Materials Due | ON SALE |
|--------------|------------|---------------|----------|
| January | 8/28/17 | 9/1/17 | 10/17/17 |
| March | 10/30/17 | 11/3/17 | 12/19/17 |
| May | 12/26/17 | 12/30/17 | 2/13/18 |
| July | 2/26/18 | 3/2/18 | 4/17/18 |
| September | 4/30/18 | 5/4/18 | 6/19/18 |
| November | 7/2/18 | 7/6/18 | 8/21/18 |
| January 2019 | 8/27/18 | 8/31/18 | 10/16/18 |



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