

SPONSORED POST

The sponsored post option appears as the first news item. The image is marked with a callout [sponsored]. The post will point to an advertiser submitted news item. All news items will be reviewed and posted by editorial staff, and may include multiple images and links to the advertiser's website. The featured image on the post will be marked as [sponsored].

NEWSLETTER BANNERS 300x250

Newsletter banners appear between news items. Five positions are available per newsletter.

SPECIFICATIONS

Banners:

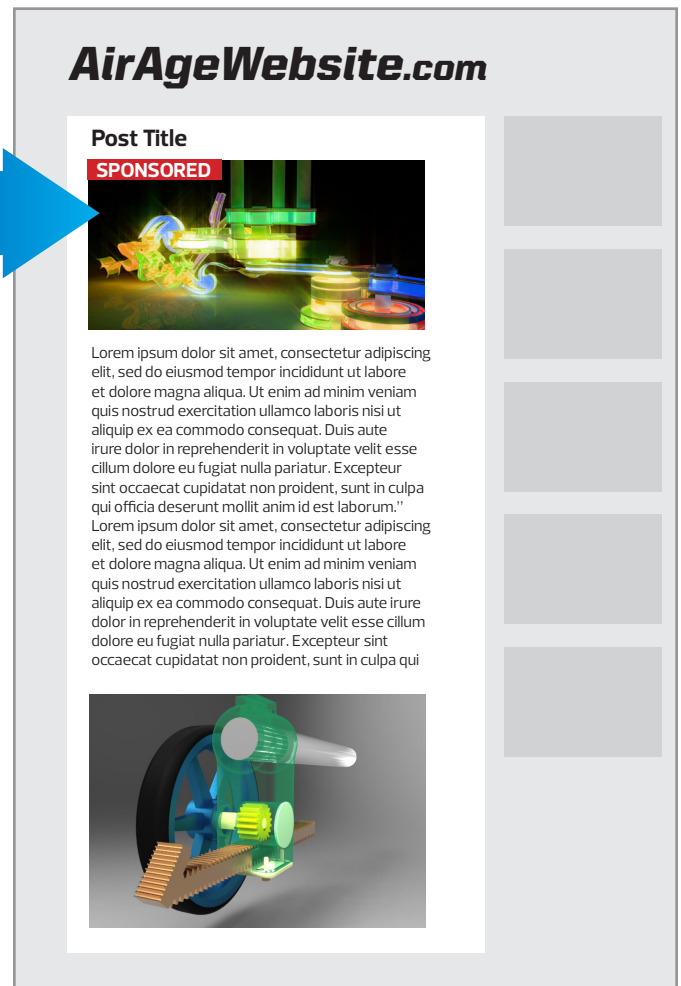
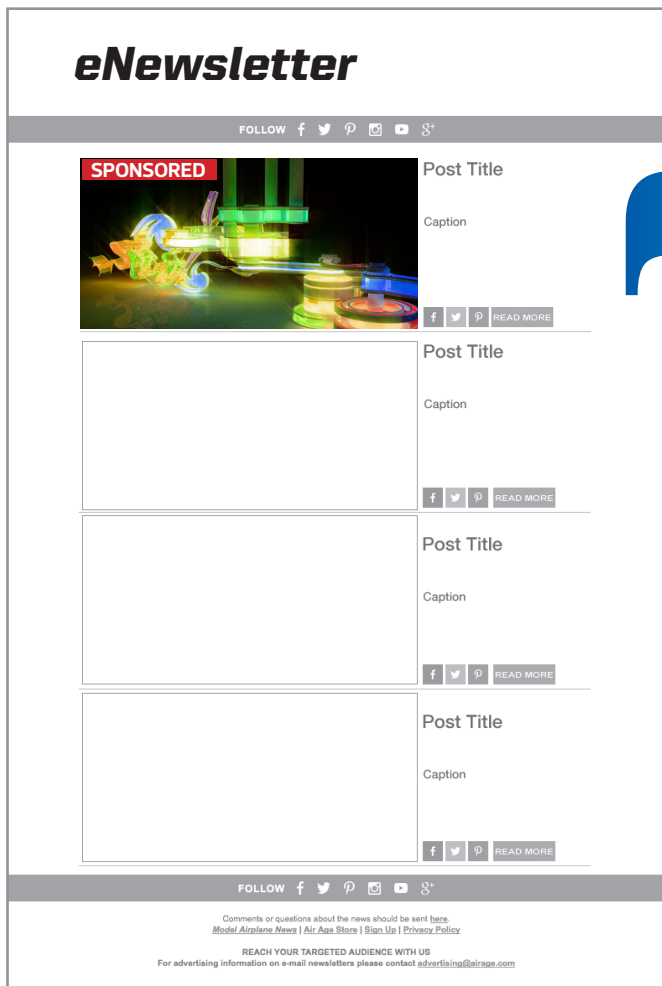
72dpi RGB. Format Jpeg, GIF, or PNG.
Animated gifs acceptable.
300x250

Sponsored post:

News item, can be review, how to, tips that relates to your business.. Up to 10 images, 300dpi at approximately 1000 pixels wide/high, or 72 dpi approximately 1800 pixels wide/high.

NEWSLETTER SPONSORED POST ESSENTIALS

Please submit copy and text **one week in advance** of desired Newsletter deploy date. Advertiser will be provided with samples and requested to authorize the page before going live.



Requires: Advertiser-supplied text, approximately 300 words; up to three images; can include URL to link back to advertiser's site

Images: Minimum 700px wide.

AirAge team will copyedit, optimize images, and post the web page on an Air Age media website.

Please send your materials to your advertising rep (your ROI advocate).