

Top of Site 900x250

TOP OF SITE BANNER 900x250

The top of site banner appears sitewide (homepage and subsequent pages in all views). Three positions are available, your banner will run in rotation with other assigned banners.

VIDEO PLACEMENT

The video player appears in the top right corner. Advertiser videos will appear with several editorial videos. To submit a video please send embed code from videos hosted on Youtube or Vimeo. The video player appears on the homepage.

SIDEBAR BANNER 275x125

Five banner positions are available in the right hand sidebar. The banners will run site-wide (homepage and subsequent pages in all views) Three banners are assigned to each spot, your banner will run in rotation with other assigned banners.

INLINE BANNER 600x120

Inline banners dish up wherever collections of posts appear. Up to three banners are assigned to each spot, your banner will run in rotation with other assigned banners. Inline banners display between content posts in mobile view.

SPECIFICATIONS

72dpi RGB. Format Jpeg, GIF, or PNG. Animated gifs acceptable.

TOP OF SITE: 900X250

SIDEBAR: 275X125

INLINE: 600X120

